

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **October 26, 2016** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
ACA & Cancer	<ul style="list-style-type: none"> • Insurers, Consumer Groups Team Up for Insurance Education • Enrolling People in Obamacare Means Talking About Cost • Kentuckians who qualify for tax-subsidized health plans will sign up on HealthCare.gov this year; open enrollment begins Nov. 1
Alcohol	<ul style="list-style-type: none"> • Women Reaching Equality in Dubious Habit: Drinking -- Females also closing the gender gap on health problems from alcohol consumption.
Breast Cancer	<ul style="list-style-type: none"> • Breast Cancer Deaths Continue to Decline in U.S.: And the disparity between black and white women is narrowing, CDC says. • Latest in breast cancer screening, prevention for physicians: Marking Breast Cancer Awareness Month, <i>Healio Internal Medicine</i> presents the latest news, research and expert opinion on breast cancer screening and prevention. • Doctors Should Promote Breast-Feeding to Patients: Panel -- Education, practical help urged by U.S. Preventive Services Task Force.
Cancer Control	<ul style="list-style-type: none"> • UK center promotes at-home test for colorectal cancer, reports on efforts to get young women vaccinated for cervical cancer • Vice President Biden Delivers Cancer Moonshot Report, Announces Public and Private Sector Actions to Advance Cancer Moonshot Goals
Childhood & Adolescent Cancers	<ul style="list-style-type: none"> • NCI has updated its page about Childhood Cancers Research to highlight new NCI programs that are making a difference in childhood cancer. The updated page includes an infographic illustrating how long-term investment in basic research can lead to progress against pediatric cancer.
Colon Cancer	<ul style="list-style-type: none"> • Even for Men at High Risk, Healthy Living May Help Prevent Colon Cancer: Many lives could be saved if people avoided alcohol and smoking, ate better and stayed active, researchers report. • WEBINAR: NCCRT is hosting a webinar December 8th at 1:00pm EST on what we know and don’t know about colorectal cancer screening for those with a familiar risk of colorectal cancer. Dr. Jan Lowery and Dr. Dennis Ahnen will review their recent article,

	<p>“Understanding the contribution of family history to colorectal cancer risk and its clinical implications: A state-of-the-science review”.</p> <ul style="list-style-type: none"> • SAVE THE DATE: The Southeastern Colorectal Cancer Consortium’s 2nd Annual Colorectal Cancer Symposium will be held May 3-5, 2017 in San Juan, Puerto Rico! The goal of this symposium is to increase colorectal cancer screening rates in the southeastern states through regional collaboration. Registration details coming soon.
Communication	<ul style="list-style-type: none"> • AHRQ’s Guide to Improving Patient Safety in Primary Care Settings by Engaging Patients. The new resource features evidence-based interventions for implementing the teach-back technique in primary care practices. The link above includes a learning module, training guides, clinician job aids and more. • The New York State Department of Health invites you to watch a replay of their October 5th, 2016 webinar, Create Patient Education Media Like a Pro with MIYO (Make it Your Own). Hear from the creators of MIYO about how you can create and customize culturally-appropriate materials that promote cancer screening and healthy behaviors. The webinar included a focus on the “80% by 2018” colorectal cancer screening initiative. Interested users are encouraged to visit www.miyoworks.org and register for an account to start using the system.
Data	<ul style="list-style-type: none"> • Cancer, and death from it, rose in rural Appalachia from 1969 to 2011; Appalachian Kentucky's cancer-death rate was 36% higher. • Surveillance for Cancer Incidence and Mortality — United States, 2012. <i>Weekly /</i> October 14, 2016 / 63(55); 17–58. This report provides, in tabular and graphic form, official federal statistics on the occurrence of cancer for 2012 and trends for 1999–2012 as reported by CDC and the National Cancer Institute.
Health Equity	<ul style="list-style-type: none"> • The unseen cancer crisis: Alarming disparities found across Appalachia • CDC MMWR Weekly / October 14, 2016 / 65(40); 1093–1098. Breast Cancer Incidence and Mortality Among Black and White Women — United States, 1999–2013. Newly released data show that while overall breast cancer death rates are decreasing, there are racial differences – particularly among women over age 50. There was a faster decrease in breast cancer death rates for white women (-1.9 percent per year) than for black women (-1.5 percent per year) between 2010 and 2014. However, among women under age 50, -death rates decreased at the same rate. We are hopeful that this indicates that white and black women under 50 are beginning to benefit equally from appropriate and timely breast cancer treatments and will continue to assess if these differences can also improve for women over 50.
Human Papilloma Virus Vaccine	<ul style="list-style-type: none"> • CDC recommends only two HPV shots for younger adolescents: CDC now recommends that 11- to 12-year-olds receive two doses of HPV vaccine at least six months apart rather than the previously recommended three doses to protect against cancers caused by human papillomavirus (HPV) infections. Teens and young adults who start the series later, at ages 15 through 26 years, will continue to need three doses of HPV vaccine to protect against cancer-causing HPV infection. CDC has compiled several resources for Health professionals, to answer the questions parents may have.

	<ul style="list-style-type: none"> • Are Fewer Cervical Cancer Screenings Needed After HPV Vaccine? Less testing could reduce risk of false positives and save money, researchers say. • Visit Cervivor’s website to view guidelines on the HPV vaccine, Pap tests and HPV tests, in an easy to understand format.
Lung Cancer	<ul style="list-style-type: none"> • November is Lung Cancer Awareness Month. Lung cancer is the leading cause of cancer death and the second most common cancer among both men and women in the United States. Utilize CDC’s new resources, many in Spanish as well as English: <ul style="list-style-type: none"> ○ Infographics ○ Shareable graphics for your Web site, social network profile, or blog ○ A matte article (PDF-69KB) ready to print in a newspaper or on the Web, featuring the personal story of a lung cancer survivor ○ A lung cancer feature than can be syndicated (placed for free) on your Web site ○ A podcast featuring a non-smoking lung cancer survivor ○ Medscape Expert Commentary (video) featuring Dr. Lisa Richardson, Director of CDC’s Division of Cancer Prevention and Control, on lung cancer screening guidelines (link requires free registration) • There are MULTIPLE events coming in November to raise awareness about lung cancer. Read KCC Lung Cancer Network’s compilation of events here. • NEW RESOURCE: SelfMade Health Network (SMHN) Fact Sheet: Men’s Cancer Health Disparities is now available for downloading and sharing. SMHN Fact Sheets released recently can be accessed by visiting the SelfMade Health Network (SMHN) website. • REMINDER: Why not commit to completing this free continuing education opportunity for primary care providers entitled, Lung Cancer in Kentucky: Improving Patient Outcomes, in honor of Lung Cancer Awareness Month? The 1-2 hour course has been approved for CME credit, as well as contact hours of continuing education by the American Association of Nurse Practitioners. Course developed by the KY LEADS Collaborative.
Obesity, Nutrition and Physical Activity	<ul style="list-style-type: none"> • More Evidence Linking Obesity to Liver Cancer: And type 2 diabetes more than doubles the odds, researchers say. • CDC’s first-ever Early Care and Education (ECE) State Indicator Report highlights state efforts to address childhood obesity in the ECE setting.
Palliative Care	<ul style="list-style-type: none"> • Study Confirms Benefits of Early Palliative Care for Advanced Cancer • REMINDER: Please join the American Cancer Society Cancer Action Network for the Patient Quality of Life Forum, November 10th, 8am – 9:30am, at the ACS Office on 1640 Lyndon Farm Court, Suite 104, Louisville, KY. This unique policy discussion will highlight how palliative care provided throughout the course of any type of serious illness achieves the triple aim of better patient experience, better quality of care, and lowered health care costs. Hear from other health care organizations and share your views and concerns. Register today. For more information, contact Erica Palmer Smith

	<p>at erica.palmersmith@cancer.org or 859-260-8284. Share this flyer to spread the word!</p>
Patient Navigation	<ul style="list-style-type: none"> The University of Kentucky Prevention Research Center, the Appalachian Regional Commission and the CDC have partnered to develop trainings focused on Patient Navigation in Appalachia. Next week's training, to be held tomorrow, Thursday, October 27th from 9am-3pm in Morehead at the Center for Health Education and Research and simulcast in the UK William T. Young Library, will include sessions on culturally effective care, financial issues, cancer screening navigation, and community needs assessments. Continuing medical education and nursing CEs will be available. View the agenda, and complete registration.
Payment	<ul style="list-style-type: none"> Read the Kentucky REC's blogpost on the release of MACRA Final Rule
Quality	<ul style="list-style-type: none"> Little Gains in Efforts to Boost Outpatient Care: Large analysis finds declines or stagnation in many basic health measures. The researchers examined the quality of office-based care -- meaning visits to physicians, physician assistants and nurse practitioners -- between 2002 and 2013. One in four eligible Americans, for example, failed to receive recommended cancer screening.
Survivorship	<ul style="list-style-type: none"> Returning to work after cancer: know your rights
Tobacco Control	<p>Tobacco Control</p> <ul style="list-style-type: none"> Smoking Still Takes Big Toll in U.S. Cancer Deaths: Habit is linked to close to one-third of fatal cancers in people 35 and older, study finds. KENTUCKY #1 in cancer deaths attributable to smoking in men and women combined. <ul style="list-style-type: none"> While the above press release is a concise summary of the research, the Los Angeles Times article entitled "You can blame cigarettes for nearly 3 in 10 cancer deaths in the U.S." digs even deeper. Original Journal article citation: Lortet-Tieulent et al. State-Level Cancer Mortality Attributable to Cigarette Smoking in the United States. <i>JAMA Intern Med</i>. Published online October 24, 2016. Note: Contact katie@kycancerc.org for full text PDF. Paducah Sun editor calls for higher cigarette tax in Kentucky Many Teens Light Up to Lose Weight, Study Suggests: Researchers offer new ways to discourage smoking among adolescents. Smokeless Tobacco Product Tied to Higher Risk of Prostate Cancer Death: Safety of snus use called into question. Freedom From Smoking® Facilitator Trainings are scheduled for the dates/locations below. The \$100 registration fee includes FFS Facilitator Guide, certificate of course completion, continental breakfast and lunch. To register, contact Tami Cappelletti at tami.cappelletti@lung.org. <ul style="list-style-type: none"> TOMORROW, October 27th, Barren River District Health Department at 1109 State St. in Bowling Green.

	<ul style="list-style-type: none"> To schedule trainings in your area of the state, and discuss scholarships by contacting Bobbye Gray at bobbye.gray@ky.gov or 502-564-9358 ext. 4017. <p>E-Cigarettes</p> <ul style="list-style-type: none"> Many Adults Unaware That Using E-Cigarettes Can Hurt Kids: Indoor use promotes harmful nicotine exposure, researchers say. From our partners at KCSP BREATHE: “The Louisville Metro Department of Public Health and Wellness is still seeking the public’s input on whether Louisville’s comprehensive smoke-free workplace law should prohibit the use of e-cigarettes and hookah in the same places where use of traditional tobacco products are prohibited. Their survey is available here: https://www.surveymonkey.com/r/DB832NT, and will be open until this Friday 5 PM (October 28th). For more information, read this article from the Courier Journal, 9/28/16. For more information on including e-cigarettes in smoke-free laws, review our fact sheet here.”
Treatment	<ul style="list-style-type: none"> Old Blood as Good as New for Transfusions, Study Finds: Little difference seen in patient survival rates.
Events	<p>Events in Lexington</p> <ul style="list-style-type: none"> CONFERENCE: Kentucky's Immunization Trifecta Conference, "Educate, Immunize, Protect" to be held on November 2-4, 2016 at the Embassy Suites, Newtown Pike, Lexington KY. Click here to access TRAIN to register for credit for the conference . You must register on TRAIN to obtain credit. Reserve your hotel room. Visit the Kentucky Rural Health Association’s website for more information. 6th Annual Free to Breathe Central Kentucky Lung Cancer 5K Run/Walk and 1-Mile Walk, Sunday, November 6, 2016 1:40 p.m., LFUCG Coldstream Park. Help build the movement! Form a Free to Breathe team and ask friends, family members, neighbors and coworkers to join you. The Kentucky Primary Care Association is hosting their 2016 Annual Conference on November 9-11, 2016, at the Embassy Suites in Lexington, KY. Register today! <p>Events in Louisville</p> <ul style="list-style-type: none"> The 19th annual American Cancer Society Making Strides Against Breast Cancer walk will be held October 30th at Waterfront Park, and will unite Greater Louisville with a shared determination to help create a world free from the pain and suffering caused by breast cancer. Registration for this non-competitive, inspirational event begins at 11 a.m. and the walk is set to start at 1 p.m. To learn more about the Making Strides Against Breast Cancer event and how you can become involved, visit MakingStridesWalk.org/Louisville or email LouisvilleKYStrides@cancer.org. Join the conversation on social media at Facebook.com/MakingStridesLouisville or Twitter @LvilleStrides.

- Read about [multiple events](#) taking place through Norton Cancer Institute's Adolescent and Young Adult Program. Classes, workshops, social events are being held throughout November!
- **SAVE THE DATE:** The **Kentucky Cancer Control Summit** will be held on **March 1-2, 2017** at the Muhammed Ali Center, 144 N. Sixth Street, Louisville, KY 40202. The Summit objectives include: cancer screening guidelines; impact of social determinants of health on cancer screenings; action steps on ways your organization can increase recommended cancer screenings in Kentucky focused on breast, cervical, colon and lung cancers. **Stay tuned for registration info!**
- There are **MULTIPLE upcoming** events and support groups are being held at [Gilda's Club Louisville](#), from Wellness Groups to book clubs to support for caregivers.

Events of Interest (in chronological order)

- The [University of Kentucky Prevention Research Center](#), the Appalachian Regional Commission and the Centers for Disease Control and Prevention have partnered to develop trainings focused on [Patient Navigation in Appalachia](#). Next week's training, to be held **tomorrow, Thursday, October 27th** from 9am-3pm in Morehead at the [Center for Health Education and Research](#) and simulcast in the UK William T. Young Library, will include sessions on culturally effective care, financial issues, cancer screening navigation, and community needs assessments. Continuing medical education and nursing CEs will be available. Take a moment to view the [agenda, and complete registration](#).
- The [25th AICR Research Conference on Nutrition, Physical Activity, Obesity and Cancer](#) will be held on **November 14-16, 2016** at the Marriott Bethesda North Hotel & Conference Center in North Bethesda, MD.
- Join the [Kentucky Office for Rural Health](#) and their partners for **"The Rural Health Collaborative"** in Bowling Green on November 17th at Kentucky's premier gathering of rural health networks, coalitions, and alliances. November 17th from 8:30am – 3pm in the Augenstein Alumni Center in Bowling Green, KY. [Reserve your spot](#) today! [Review the agenda here](#).
- **Breathe Deep Cincinnati Event on Sunday, November 20, 2016:** This 5K Walk & Fun Run to End Lung Cancer is being organized by members of the community that have been personally affected by lung cancer. Run to be held at Friendship Park Plaza in Cincinnati, OH. [Find out more and register here](#).
- [Winter Oncology Symposium in Paducah, Kentucky on January 17, 2017](#). Sponsored by the West Kentucky Oncology Nursing Society. Plan to join us for a day of education and mingling with other healthcare professionals who share your passion for Cancer Care. More information to follow. For questions contact: April Baker april.baker1@bhsi.com or Terri Walters twalters@bhsi.com
- [Cancer Survivorship Symposium: Advancing Care and Research – A Primary Care and Oncology Collaboration, January 27-28th](#) in San Diego, CA. This unique collaboration among the American Academy of Family Physicians, the American College of

Physicians, and the American Society of Clinical Oncology will provide information about survivorship issues that both primary care physicians and oncologists are faced with throughout the cancer care continuum. The Symposium represents an innovative approach to education and patient care.

- **SAVE THE DATE:** The [Southeastern Colorectal Cancer Consortium's 2nd Annual Colorectal Cancer Symposium will be held May 3-5, 2017 in San Juan, Puerto Rico!](#)
The goal of this symposium is to increase colorectal cancer screening rates in the southeastern states through regional collaboration. Registration details coming soon.
- The **2017 CDC National Cancer Conference** will be held on **August 14 through 16, 2017**, at the Crowne Plaza Atlanta Perimeter at Ravinia hotel in Atlanta, Georgia. Next year's conference theme: "**Visualizing the Future through Prevention, Innovation, and Communication.**" The conference represents an opportunity to translate research into practice and improve public health through innovation and collaboration. **Coming soon...** the call for abstracts and registration!