



# *Senate Bill 89 Implementation*

June 19, 2017



# Overview

Health plans must provide coverage for all FDA approved tobacco cessation treatments (OTC and prescription):

- Nicotine transdermal patches
- Lozenges
- Gum
- Inhalers
- Nasal spray
- Bupropion SR
- Varenicline



# Opportunities / How You Can Help

- Earned media
- Social media support
- Fall event
- Monitoring implementation – feedback from patients and providers
- Sharing successful quit stories



**KY Medical Assoc**  
@KYMedAssoc

.#SB89 passe:  
@jrara and #k  
ensure KY sm  
treatment. #ky

Retweets **7** Likes **3**



**ACS CAN Kentucky**  
@ACSCANKY

Follow

Thanks, Sen @jrajra for helping to bring #SB89 to passage in the Senate. Critical legislation to address smoking in KY. #kyleg #kyga17



**KY Access to Care**  
@KYAccesstoCare

Following

Thanks to @MarchofDimes for supporting smoking cessation efforts in KY like #SB89. Reducing smoking saves lives & taxpayer dollars.

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lives & taxpayer \$\$.

4:52 PM - 6 Mar 2017

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3:00 PM - 14 Mar 2017



# Contact

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