

KCC Lung Cancer Prevention and Early Detection Network

Meeting Notes and Next Steps

October 17, 2014

Kentucky Chamber of Commerce, 464 Chenault Rd. Frankfort, KY

Next Meeting Date:

- **Friday, January 30th in person, 2-4 pm EST, Kentucky Chamber of Commerce, 464 Chenault Rd., Frankfort, KY**
- **No meeting in November – encourage everyone to attend the LUNG FORCE expo – see below.**

Action Items:

- Encourage organizations of all types (book clubs, bike clubs, running clubs, etc...) to sign smoke-free Kentucky resolution: <http://www.tobaccofreekids.org/microsites/smokefreekentucky/>
- Support your local health department (LHD) in getting funding restored and IMPROVED! **They serve every county and we really need that reach!** Help the LHD in your community to message smoke-free environments, radon testing & mitigation, cessation opportunities, and info about Lung Ca Screening for those eligible!
- Participate in Lung Cancer Activities throughout the month of November
 - **November 1st**, 9:40 am, *Lexington's 4th annual lung cancer 5K run/walk and 1-mile walk* (online registration closes Oct 28th). <http://www.freetobreathe.org/get-involved>
 - Feel free to join our KCSP/MCC team **#seeclar #seeblue clear air, clear lungs**. Just go to Join a Team and take it from there.
 - **November 5th**, 2:00 pm, Metropolis, Illinois, (Right across the river from Paducah) *Metropolis Light House "Hope Light" Dedication and Lighting Ceremony*. For more information, contact Rudy Bess at coastallt@sbcglobal.net
 - **November 11**, 6:30 – 8:30, Lexington, KY. *Shine a Light on Lung Cancer* <http://shinealightonlungcancer.kintera.org/faf/home/default.asp?ievent=1124257>
 - **November 12th**, 11:00 am, Frankfort, KY *Formal Announcement of BMSF Lung Cancer Survivorship Grant*. Please let Jamie Studts know if you plan to attend: jlstu2@uky.edu
 - **November 13th**, 4-5:30 pm, Lexington, KY. *Smoke-free Kentucky Campaign Launch*. To register click here: http://ctfk.salsalabs.com/p/salsa/web/common/public/signup?signup_page_KEY=53
 - **November 13th**, 5-7 pm, Paducah, KY. *Shine a Light on Lung Cancer* <http://shinealightonlungcancer.kintera.org/faf/home/default.asp?ievent=1120607>

- **November 20th**, 6-8 pm, Harrodsburg, KY. *Shine a Light on Lung Cancer*
<http://shinealightonlungcancer.kintera.org/faf/home/default.asp?ievent=1124099>
- **November 20th**, 6-8 pm. Louisville, KY. *Shine a Light on Lung Cancer*
<http://shinealightonlungcancer.kintera.org/faf/home/default.asp?ievent=1122602>
- **November 21st**, 11:30 am – 3:00 pm, Lexington, KY, *LUNG FORCE Expo*.
Register (\$10 fee):
http://action.lung.org/site/TR?pg=informational&sid=7455&fr_id=11230
If you are interested in having a table at the event, contact Tami Cappelletti
Tami.Cappelletti@lung.org

Meeting Discussion

Bristol Myers Squibb Foundation Grant, Kentucky Lung Cancer Survivorship Program, Component 3 focuses on Prevention and Early Detection

- Led by Drs. Tim Mullett and Jennifer Redmond Knight, timothy.mullett@uky.edu and jredknight@kycancerc.org
- The Lung Cancer Prevention and Early Detection Network serves as the Community Advisory Board for this component
 - Provides feedback and insight on development and implementation plans
 - Supports education, outreach and dissemination of C3 deliverables
 - Builds partnerships and encourages community participation in C3 efforts
- For more information, see presentation

Tobacco Cessation/Treatment, Secondhand smoke, Radon Prevention

- New resource for health professionals developed by the Kentucky Cancer Consortium: ACA and Cancer (attached)
- Belinda Blair is being trained at Baptist Health in: “Beat the Pack Employee Assistance Smoking Cessation” <http://www.ehpco.com/PDFs/BeatthePack.pdf>
 - She will provide more information on this at upcoming meetings.
- Now is the time for statewide smoke-free. Be cautious because the tobacco companies are trying to distract and derail efforts particularly among health advocates. They would like to:
 - Want to incorporate e-cigarettes into cessation
 - Want to keep e-cigarettes from being classified as a tobacco product
 - Want to push for state legislation on 100% tobacco free schools as a distraction
 - For more information, contact Carol Riker at riker@email.uky.edu
- Discussed the idea of a combined message while we are waiting on message testing. The group decided to wait on this for now until we have more data on the tested messages.

Lung Cancer Awareness Month

- See list of activities above under “action items”

Next steps for network

- Group discussion was favorable that we are doing what is most needed...networking, connecting to the latest work among network members, promoting the work and resources among the network members, having network members work on specific areas and share best practices, ways to be involved
- Jennifer will ask those who haven't been able to participate for some additional feedback.

Attendees: (in person) Susan Reffett, Julia Moore, Debra Armstrong, Jamie Studts, Joseph "Trey" Alexander, Melissa Combs (MHA student), Priyanka Patel (MHA student), Ben Ridder (MHA student), Madeline Davis (MHA student), Kate Eddens, Tim Mullett, Dana Lee, Heather Wehrheim, Belinda Blair, Jennifer Redmond Knight (**on the phone**): Hilary Deskins, Rudy Bess, Amy Copeland, Sue Thomas-Cox, Audrey Darville, Jenny Frantz