

KCC Lung Cancer Prevention and Early Detection Network

Meeting Notes and Next Steps

March 13, 2015

Conference Call/Webinar

Next Meeting Date:

Friday, April 17th in person, Kentucky Broadcaster's Association, 101 Enterprise Drive, Frankfort, KY (right next to KY Chamber of Commerce)

If you cannot be there in person, conference call line is:

1-877-394-0659 passcode: 7250592994#

Decisions Made:

Revised Cancer Action Plan Strategies for Education and Media and Health Care Providers see below:

Education and Media Strategies

- Educate the public about the burden of lung cancer in Kentucky.
- Educate the public on the risks and benefits of lung cancer screening, the USPSTF recommendations and that screening is not a substitute for smoking cessation.
- Educate the public on the importance of getting lung cancer screening at a Screening Center of Excellence according to the Lung Cancer Alliance.
- Educate the public on the rationale of the USPSTF guidelines in order to address concerns among the ineligible.
- Implement a public awareness campaign on lung cancer screening emphasizing a patient/health care provider shared-decision making model, the fact that lung cancer screening is a process and the USPSTF recommendations.
- Ensure that educational materials for lung cancer screening are Culturally and Linguistically Appropriate (CLAS).

Healthcare Providers

- Educate healthcare providers including staff on lung cancer screening utilizing a patient/healthcare provider shared-decision making model and the USPSTF recommendations.
- Promote discussions between patients and healthcare providers on risks and benefits of being screened among the Kentuckians who meet the USPSTF lung cancer screening recommendation criteria and those who don't meet the criteria.
- Educate health care providers including staff on the importance of referring patients to have lung cancer screening at a Screening Center of Excellence according to the Lung Cancer Alliance.
- Identify advocacy channels to promote evidence-based lung cancer screening.
- Create a provider focused educational campaign on comprehensive messaging for decreasing lung cancer risk through:

- Evidence-based eligibility recommendations for lung cancer screening based on an individual's health status
- Radon prevention*
- Smoke-free environments*
- Smoking cessation for patients and their families: discussing smoking status and encouraging cessation attempts for smokers with referrals to evidence-based programs/ resources at every visit*
- Ensure that educational materials for lung cancer screening are Culturally and Linguistically Appropriate (CLAS).

Action Items:

- At April 17th's meeting, we will revise the policy and systems changes, insurer and strategies needing more data and research

Meeting Discussion

Current Policy-related efforts

- Secondhand smoke
 - Statewide smoke-free legislation is dead. Focus will be on helping local communities move toward smoke-free policies
- Radon
 - Plans are to do education of legislators re: Radon legislation related to testing day care facilities
- Tobacco Cessation/Treatment
 - Uninsured patients can get 8 weeks of free NRT by calling the quit line
 - Beginning at end of April or early May, any caller to the quitline will be able to receive 2 weeks of free NRT regardless of insurance status

Attendees: Jude Gallagher, Angela Criswell, Julia Moore, Rudy Bess, Amanda Bucher, Clay Hardwick, Julie McAllister, Allyson Yates, Jamie Studts, Dana Lee, Shannon Morton, Kristian Wagner, Jack Hillard, Sue Thomas-Cox, Lisa Maggio, Trey Alexander, Tami Cappelletti, Heather Werheim, Hilary Deskins, Audrey Darville, Mindy ?, Jennifer R. Knight