

KCC Lung Cancer Prevention and Early Detection Network

Meeting Notes and Next Steps

July 17, 2015

KY Chamber of Commerce, Frankfort, 2-4 pm

Next Meeting Date:

Friday, August 21st, 2015 via Conference Call/Webinar 2-3 pm

Meeting Discussion:

- Smoke-free faces challenges in 2016:
 - Fewer resources
 - No coordinator
 - Potential opt-out language threatens the comprehensiveness of the law. The issue of opt-out is challenging from a coalition perspective as well as from a legislative perspective.

Action Items:

- Develop a "we believe statement" - reducing smoking will reduce risk of lung cancer, early detection of lung cancer will reduce mortality, reducing radon exposure will reduce risk of lung cancer, reducing secondhand smoke will reduce risk of lung cancer... (Jennifer, Kristian, Kate)
- Revisit and complete the audience segmentation exercise. Add SHS and radon. (Kate, Jennifer and all interested Network members)
- Develop talking points around the dangers of opt-out language in the Smoke-free law to share with network members. (Kristian, Heather, Amanda)

Decisions Made:

- Add "a set of" to the 3rd bullet of purpose: "The first initiative of this network is to develop "a set of" clear, unified message...."
- Revise name to be "Lung Cancer Network: focused on prevention and early detection"
- Develop a "we believe statement" that includes the focus areas
- Focus on filling in information on audience segmentation for each area using "who is working on what" expertise areas
- We discussed the idea of adding survivorship to the focus area for this group and have decided not to add it yet due to mixed perspectives among the group. We will revisit it in the future.

Attendees: Jude Gallagher (p), Belinda Blair (p) Rudy Bess (p), Amanda Bucher, Celeste Worth, Bobbye Gray, Andy Waters, Tim Mullett, Kate Eddens, Paige, Julia Moore, Jack Hilliard, Heather Wehrheim, Jamie Studts, Allyson Yates, Angela Criswell, Kristian Wagner, Jennifer R. Knight