

Lung Cancer Prevention and Early Detection Network Kentucky Cancer Consortium Meeting AGENDA



Friday, October 23, 2015

Kentucky Chamber of Commerce

464 Chenault Rd, Frankfort, KY 40601

2:00 – 4:00 pm EST in person

Conference line: 1-877-394-0659 passcode: 7250592994#

Purpose of the Network:

- Provide a forum for coordination and collaboration to impact lung cancer in Kentucky
- Focused on reducing environmental risk (radon and secondhand smoke), reducing smoking and increasing the percentage of Kentuckians at high risk for lung cancer who are detected at an early stage.
- The first initiative of this network is to develop clear, unified messages on these areas of lung cancer prevention and early detection to educate the public, community leaders, healthcare professionals, healthcare system leaders and policymakers regarding lung cancer prevention and early detection.

Meeting Objective:

- Finalize audience segmentation results
- Promote lung awareness month and related activities
- Discuss “We believe statement”

Introductions, Meeting Purpose (10 min)

Dr. Jennifer Redmond Knight, Kentucky
Cancer Consortium (KCC)

Discuss “We believe statement” for Lung Cancer Network (20 min)

Group Discussion
Facilitated by Jennifer

Audience Segmentation Work (1 hour 15 min)

Dr. Kate Eddens, University of Kentucky
College of Public Health

Lung Cancer Awareness Month (15 min)

Group Discussion
Facilitated by Jennifer

Next Meetings:

- **Friday, November 20th, 2015 via Conference Call/Webinar 2-3 pm**
- **No December meeting**
- Contact Jennifer with questions (859) 509-4123 (cell) or jredknight@kycancerc.org