

Lung Cancer Prevention and Early Detection Network Kentucky Cancer Consortium Meeting AGENDA



Friday, January 29th, 2016
Kentucky Chamber of Commerce
464 Chenault Rd, Frankfort, KY 40601
2:00 – 4:00 pm EST in person
Conference line: 1-877-394-0659 passcode: 7250592994#

*We believe every Kentuckian can be free from tobacco addiction.
We believe in protecting all Kentuckians from secondhand smoke and radon.
We believe lung cancer screening can save lives.
We believe in a Kentucky without lung cancer.*

Meeting Objective:

- Refine messages for multiple target audiences
 - Discuss current policy efforts impacting lung cancer in Kentucky
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Introductions

(10 min)

Dr. Jennifer Redmond Knight, Kentucky
Cancer Consortium (KCC)

Review and Refine Messages for Lung Cancer Network (1 hour)

Facilitated by Jennifer and Paige Higginson-
Rollins, University of Kentucky

- What do you think of the messages?
 - Are they accurate?
 - Are they suitable for the population?
 - Do they say enough to bring the population to action?
 - Is it the easiest, simplest and best action to take?
 - Which ones would be served well with graphic/images to go alongside them?
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Current policy-related efforts impacting lung cancer prevention and early detection

(30 min)

Group Discussion

Updates from Network organizations

(20 min)

Group Discussion

Next Meetings:

- **Friday, March 11 (conference call/webinar)**
- **Friday, April 29 (in-person, Frankfort)**
- **Friday, June 10 (conference call/webinar)**
- **Friday, July 22 (conference call/webinar)**
- **Friday, September 23 (in-person, Frankfort)**
- **Wednesday-Thursday, November 9-10: Kentucky Cancer Summit!**
- **Friday, December 9 (conference call/webinar)**

Contact Jennifer with questions (859) 509-4123 (cell) or jredknight@kycancerc.org