

# Lung Cancer Prevention and Early Detection Network Kentucky Cancer Consortium Meeting AGENDA



**Friday, August 22, 2014**  
**Council on Postsecondary Education**  
**1024 Capital Center Drive, Conference Room A**  
**Frankfort, KY 40601**  
**2:00 – 4:00 pm EST in person**

## **Purpose of the Network:**

- Provide a forum for coordination and collaboration to impact lung cancer in Kentucky
  - Focused on reducing environmental risk (radon and secondhand smoke), reducing smoking and increasing the percentage of Kentuckians at high risk for lung cancer who are detected at an early stage.
  - The first initiative of this network is to develop clear, unified messages on these areas of lung cancer prevention and early detection to educate the public, community leaders, healthcare professionals, healthcare system leaders and policymakers regarding lung cancer prevention and early detection.
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## **Meeting Objective:**

- Discuss behaviors, perceptions and attitudes from KCP District Cancer Council meetings focused on lung cancer screening
  - Understand purpose of the Terminate Lung Cancer Study related to attitudes and beliefs among Appalachia Kentucky and lung cancer screening
  - Discuss next steps for public messaging
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## **Introductions, Meeting Purpose**

(5 min)

- Dr. Jennifer Redmond Knight, Kentucky Cancer Consortium (KCC)
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## **Kentucky Cancer Program District Cancer Council Meetings focused on Lung Cancer Screening**

(45 min)

- Debra Armstrong and Celeste Worth, Kentucky Cancer Program
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## **Discuss Terminate Lung Cancer Study in Appalachia Kentucky**

(20 min)

- Dr. Roberto Cardarelli, University of Kentucky and Kentucky Ambulatory Network
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## **Discussion and next steps for public messages**

On thing that I wonder about involves the use marketing efforts for lung cancer screening program across the state. Would folks be willing to share and submit the marketing efforts from media in their areas (or their own facilities)? What do you think?

(50 min)

- Jennifer Redmond Knight, KCC
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## **Next Meetings in 2014:**

- **Friday, September 19<sup>th</sup> via Conference Call/Webinar 2 – 3 pm**
- **Friday, October 17<sup>th</sup> via Conference Call/Webinar 2-3 pm**
- **Friday, November 21<sup>st</sup> in person, Frankfort, 2-4 pm**

Contact Jennifer with questions (859) 509-4123 (cell)